

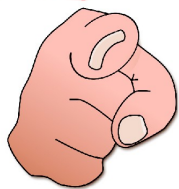
## Our goal:

The White Ribbon Campaign is the largest global effort by men like you, working to end male violence against women and girls.

## Our actions:

We run campaigns in the areas of sport, education and music. We work to raise awareness of this issue in society as a whole. We support local authorities and corporate organisations to recognise the importance of addressing male violence against women.

## Our supporters:



**People  
like  
YOU!**

## Our campaigns:

**Sport:** we recruit ambassadors from all sports, have a presence at matches and distribute information to supporters.



**Music:** we encourage individual and group performers to stand up as role models and support the cause. We contact venues and clubs, enlist their support and encourage them to develop WRC policies.

**Education:** we work with young people around the issues of Teenage Partner Violence and support schools in their work with children and young people. We campaign to raise awareness of the issues in society, its causes, its effects and how we might prevent them.



## What YOU can do!

- pledge on our website never 'to commit, condone or remain silent about violence against women and girls'.
- wear a white ribbon.
- become an ambassador.
- be a role model for young people.
- ask your workplace to be aware.
- always listen and support those who are being stalked, abused or harassed.
- tell your friends about the campaign.
- donate time, energy, ideas, or support our work with a monthly donation or one-off gift.
- subscribe to our newsletter.
- buy our merchandise.
- mark International White Ribbon Day on 25th November.